

**California Office of Traffic Safety - Quarterly Performance Report (QPR)**

GRANT NUMBER: **AL10109**

GRANT AGENCY

**CALIFORNIA HIGHWAY PATROL**

REPORT PERIOD

**October – December 2009 DUE: January 31, 2010**

OTS REGIONAL COORDINATOR AND PHONE # **Julie Schilling (916) 509-3018**

GRANT INFO

Grant Title:	<b>“Arrive Alive” Sober Driving Coalitions II</b>
Grant Duration:	<b>10/01/09 – 09/30/11</b>
Final QPR and Executive Summary	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Schedule C Completed/Attached (if applies)	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If not, please explain on page 2
Report Prepared By (include rank/class):	O. Torpey, ATP; B. Robinson, AGPA
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Phone:	(916) 843-3396

BUDGET INFO

Quarterly Claim OTS-39 and 39a Submitted?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Equipment Valued Over \$5,000/ea Purchased?	Yes <input type="checkbox"/> No <input type="checkbox"/> Partial <input type="checkbox"/> N/A <input checked="" type="checkbox"/>
Full Time Personnel Hired?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Partial <input type="checkbox"/> N/A <input type="checkbox"/>
If No/Partial, please explain on page 2.	

Total Grant Award	<b><u>\$1,221,385.00</u></b>
Total Funds Claimed to Date on OTS-39 and 39a	<b><u>\$21,366.89</u></b>
Total Grant Balance	<b><u>\$1,200,018.11</u></b>
Total Program Income Collected (If Applicable)	\$ _____

**I certify that this report is accurate and in accordance with OTS policies and procedures.**

R. W. MAYNARD

Full Name (typed) – Grant Director

Assistant Chief

Title

\_\_\_\_\_  
Signature – Grant Director

\_\_\_\_\_  
Date

## California Office of Traffic Safety – Quarterly Performance Report (QPR)

### QUARTERLY OVERVIEW

Report summary of quarterly status. Discuss activity accomplishments, delays in hiring and/or procuring other grant budgeted items. Identify grant agreement modification needs. All cumulative data is for the Federal Fiscal Year; October 1 through September 30.

#### **10/1/09 – 12/31/09:**

In November 2008, the California Highway Patrol (CHP) Headquarters Office of Primary Interest (OPI) project coordinators met or teleconferenced with affected CHP personnel in Northern Division, Bakersfield Area, and Arrowhead Area to discuss draft operational plans, allied agency contractual services, and desired equipment requests. The OPI project coordinators submitted procurement documents through channels.

#### **Northern Division DUI-101:**

Since the selected segments of United States-101 (US-101) are entirely within California Highway Patrol (CHP) jurisdiction, contracts for participation by local law enforcement agencies may not be required. The Corridor 1 task force chair (TF) has declined allied agency participation at this time.

Northern Division is coordinating the project with three Area commands (Humboldt Area, Garberville Area, and Ukiah Area). Captain Frank Parrish, Northern Division Special Services Commander, is the designated TF chair; however, Northern Division may direct any of the three aforementioned Area commanders to host a TF meeting within their jurisdiction and serve in the capacity of “acting” TF chair or co-chair.

The Preparation Phase began on October 1, 2009, and will continue through March 31, 2010.

The Special Projects Section (SPS), Corridor Safety Program Unit (CSPU) coordinator contacted Northern Division regarding preparatory activities for this phase of the corridor project. The coordinator prepared requisitions for grant-funded items.

The Schedule C is not attached since it is not applicable for the Preparation Phase.

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QUARTERLY OVERVIEW (CONTINUED)

**10/1/09 – 12/31/09:  
(continued)**

**Bakersfield Area:**

Selected segments of State Route- (SR-) 58 (SR-58) and SR-178 are within CHP and allied agency jurisdiction; therefore, contracts for participation by local law enforcement agencies are being solicited.

Although the actual Preparation Phase for this corridor is scheduled to begin March 1, 2010, in compliance with departmental policies to ensure timely receipt of allied contractual service agreements and supplies, it was necessary to begin solicitations for city and county resolutions of support and submission of purchase requisitions for grant-funded supplies on October 1, 2009.

The SPS CSPU coordinator contacted CHP Bakersfield Area regarding preparatory activities for this phase of the corridor project. The coordinator prepared requisitions for grant-funded items.

The Schedule C is not attached since it is not applicable for the Preparation Phase.

**Arrowhead Area:**

Selected segments of SR-18, SR-38, and SR-330 are within CHP and allied agency jurisdiction; therefore, contracts for participation by local law enforcement agencies are being solicited.

Although the actual Preparation Phase for this corridor is scheduled to begin May 1, 2010, in compliance with departmental policies to ensure timely receipt of allied contractual service agreements and supplies, it was necessary to begin solicitations for city and county resolutions of support and submission of purchase requisitions for grant-funded supplies on October 1, 2009.

The SPS CSPU coordinator contacted CHP Arrowhead Area regarding preparatory activities for this phase of the corridor project. The coordinator prepared requisitions for grant-funded items.

The Schedule C is not attached since it is not applicable for the Preparation Phase.

<b>1/1/10 – 3/31/10:</b>	
<b>4/1/10 – 6/30/10:</b>	
<b>7/1/10 – 9/30/10:</b>	
<b>10/1/10 – 12/31/10:</b>	
<b>1/1/11 – 3/31/11:</b>	
<b>4/1/11 – 6/30/11:</b>	
<b>7/1/11 – 9/30/11:</b>	

### **EQUIPMENT PURCHASED OVER \$5,000**

Report on Equipment purchase(s) (over \$5,000) status. If delayed, include justification and reasons for delay. Detail steps taken to accomplish purchase and steps still required, i.e., bid, purchase order or requisition, delivery, invoice received and/or paid, OTS-25 submitted, etc.

**10/01/09 - 12/31/09** – No funding is provided for this cost category.

**01/01/10 – 03/31/10** –

**04/01/10 – 06/30/10** –

**07/01/10 – 09/30/10** –

**10/01/10 - 12/31/10** –

**01/01/11 – 03/31/11** –

**04/01/11 – 06/30/11** –

**07/01/11 – 09/30/11** –

## **GOALS**

**1. To reduce the number of DUI-related fatal victims on high-collision highways attributed to driving under the influence (DUI) from the 2008 base-year total for each corridor.**

- US-101 Corridor 1 from 2 to \_\_ by March 31, 2011.
- SRs 58/178 Corridor 2 from 1 to \_\_ by May 31, 2011.
- SRs 18/38/330 Corridor 3 from 4 to \_\_ by July 31, 2011.

**Progress: On Schedule.** The Program Operations Phases for each corridor are staggered and start on April 1, 2010, June 1, 2010, and August 1, 2010, respectively.

**2. To reduce the number of DUI-related injured victims on high-collision highways attributed to DUI from the 2008 base-year total for each corridor.**

- US-101 Corridor 1 from 23 to \_\_ by March 31, 2011.
- SRs 58/178 Corridor 2 from 30 to \_\_ by May 31, 2011.
- SRs 18/38/330 Corridor 3 from 70 to \_\_ by July 31, 2011.

**Progress: On Schedule.** The Program Operations Phases for each corridor are staggered and start on April 1, 2010, June 1, 2010, and August 1, 2010, respectively.

## GRANT GOALS AND OBJECTIVES (CONTINUED)

Fatal & Injury Victims												
	Corridor 1 (US-101)				Corridor 2 (SRs 58/178)				Corridor 3 (SRs 18/38/330)			
	Fatal		Injury		Fatal		Injury		Fatal		Injury	
	Goal		Goal		Goal		Goal		Goal		Goal	
	Base*	Actual	Base*	Actual	Base*	Actual	Base*	Actual	Base*	Actual	Base*	Actual
Apr 10	0		4									
May 10	1		3									
Jun 10	0		4		0		0					
Jul 10	0		4		0		2					
Aug 10	1		1		0		1		0		2	
Sep 10	0		3		0		10		0		7	
Oct 10	0		0		0		1		1		7	
Nov 10	0		1		0		3		0		6	
Dec 10	0		1		0		6		0		6	
Jan 11	0		1		0		3		0		4	
Feb 11	0		1		0		1		1		13	
Mar 11	0		0		1		3		1		10	
Apr 11					0		0		0		0	
May 11					0		0		0		3	
Jun 11									0		3	
Jul 11									1		9	
Total	2		23		1		30		4		70	
Total to date												
Diff +/- Base												
Diff % Base												

\*Base year 2008 aligned to reporting months (i.e., Apr 08 - Apr 09, Mar 09 - Mar 10)

### Corridor Description

Corridor 1: US-101 in Humboldt County between mile post markers (MPM) 0.0 and 57.69; and the US-101 in Mendocino County between MPM 32.63 and 101.90.  
Goals to be quantified by May 31, 2010.

Corridor 2: SR-58 in Kern County between MPM 50.13 and 77.25; and the SR-178 in Kern County between MPM 0.00 and 11.98.  
Goals to be quantified by July 31, 2010.

Corridor 3: SR-18 in San Bernardino County between MPM 9.15 and 65.19; and the SR-38 in San Bernardino County between MPM 14.99 and 59.39; and the SR-330 in San Bernardino County between MPM 30.63 and 44.11.  
Goals to be quantified by September 30, 2010.

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**GRANT GOALS AND OBJECTIVES (CONTINUED)**

**Goals**

**Progress:**

**Northern Division DUI-101:**

**Goal 1: Not Applicable for Reporting Period.** The Northern Division DUI-101 corridor's Program Operations Phase begins April 1, 2010.

**Goal 2: Not Applicable for Reporting Period.** The Northern Division DUI-101 corridor's Program Operations Phase begins April 1, 2010.

**Bakersfield:**

**Goal 1: Not Applicable for Reporting Period.** The Bakersfield corridor's Program Operations Phase begins June 1, 2010.

**Goal 2: Not Applicable for Reporting Period.** The Bakersfield corridor's Program Operations Phase begins June 1, 2010.

**Arrowhead:**

**Goal 1: Not Applicable for Reporting Period.** The Arrowhead corridor's Program Operations Phase begins August 1, 2010.

**Goal 2: Not Applicable for Reporting Period.** The Arrowhead corridor's Program Operations Phase begins August 1, 2010.

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**GRANT GOALS AND OBJECTIVES (CONTINUED)**

**Objectives**

**1. To select and finalize three corridors recommended by CHP Divisions, based upon input from CHP Areas.**

- Corridor 1 by March 31, 2010.
- Corridor 2 by May 31, 2010.
- Corridor 3 by July 31, 2010.

**Progress: Accomplished.** On August 5, 2009, the Department selected the following corridor segments as recommended by CHP Divisions, based upon input from CHP Areas.

**Corridor 1 - Northern Division DUI-101**

US-101 in Humboldt County between MPM 0.0 and 57.69; and  
US-101 in Mendocino County between MPM 32.63 and 101.90.

**Corridor 2 – Bakersfield Area**

SR-58 in Kern County between MPM 50.13 and 77.25; and  
SR-178 in Kern County between MPM 0.00 and 11.98.

**Corridor 3 – Arrowhead Area**

SR-18 in San Bernardino County between MPM 9.15 and 65.19; and  
SR-38 in San Bernardino County between MPM 14.99 and 59.39; and  
SR-330 in San Bernardino County between MPM 30.63 and 44.11.

**2. To provide the Office of Traffic Safety (OTS) with the required documentation of local support<sup>1</sup> for each corridor.**

- Corridor 1 by March 31, 2010.
- Corridor 2 by May 31, 2010.
- Corridor 3 by July 31, 2010.

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<sup>1</sup> Grants designated by OTS as “for local benefit,” require documentation of “consent and acceptance” by representatives of local government. For corridor grants, such documentation will be provided as soon as practical during the respective Preparation Phase for each corridor.



**Progress:**

**Northern Division DUI-101:**

**On Schedule.** The required documentation of local support for the Northern Division DUI-101 corridor will be provided to OTS by March 31, 2010.

**Bakersfield:**

**Accomplished.** During the 2008 grant solicitation process, Bakersfield Area contacted local traffic safety advocates and legislative representatives regarding their support for a DUI traffic safety proposal. In May 2008, the attached letters of support were received from the City of Bakersfield Mayor's Office, Bakersfield Police Department Chief's Office, Mothers Against Drunk Driving-Sacramento County, Kern County Supervisor Mike Maggard, 3<sup>rd</sup> District, and California State Assembly Member Jean Fuller, 32<sup>nd</sup> District.

**Arrowhead:**

**On Schedule.** The required documentation of local support for the Arrowhead corridor will be provided to OTS by July 31, 2010.

**3. To conduct a strategic planning meeting to discuss goals, objectives, and operations for each corridor site by the office of primary interest and field Area personnel.**

- Corridor 1 by March 31, 2010.
- Corridor 2 by May 31, 2010.
- Corridor 3 by July 31, 2010.

**Progress:**

**Northern Division DUI-101:**

**On Schedule.** A strategic planning meeting to discuss goals, objectives, and operations with personnel from CHP Northern Division and affected Area commands will be conducted by March 31, 2010.

**Bakersfield:**

**On Schedule.** A strategic planning meeting to discuss goals, objectives, and operations with CHP Bakersfield Area personnel will be conducted by May 31, 2010.

**Arrowhead:**

**On Schedule.** A strategic planning meeting to discuss goals, objectives, and operations with CHP Arrowhead Area personnel will be conducted by July 31, 2010.

**California Office of Traffic Safety – Quarterly Performance Report (QPR)**

**GRANT GOALS AND OBJECTIVES (CONTINUED)**

**Objectives**

**4. To issue an operational plan<sup>2</sup> for each corridor establishing the method of operation and the policies applicable to carry out the grant program.**

- Corridor 1 by March 31, 2010.
- Corridor 2 by May 31, 2010.
- Corridor 3 by July 31, 2010.

**Progress:**

**Northern Division DUI-101:**

**On Schedule.** An operational plan is attached for CHP Northern Division DUI-101 corridor project and will be issued by March 31, 2010.

**Bakersfield:**

**On Schedule.** An operational plan is attached for CHP Bakersfield Area and will be issued by May 31, 2010.

**Arrowhead:**

**On Schedule.** An operational plan is attached for CHP Arrowhead Area and will be issued by July 31, 2010.

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<sup>2</sup> The operational plans contain a strategic distribution of allocated overtime hours.

**California Office of Traffic Safety – Quarterly Performance Report (QPR)**

**GRANT GOALS AND OBJECTIVES (CONTINUED)**

**Objectives**

**5. To identify task force members and schedule the initial meeting for each corridor.**

- Corridor 1 by May 31, 2010.
- Corridor 2 by July 31, 2010.
- Corridor 3 by September 30, 2010.

**Progress:**

**Northern Division DUI-101:**

**On Schedule.** Task force members will be identified and the initial meeting for the Northern Division DUI-101 corridor will be scheduled by May 31, 2010.

**Bakersfield:**

**On Schedule.** Task force members will be identified and the initial meeting for the Bakersfield corridor will be scheduled by July 31, 2010.

**Arrowhead:**

**On Schedule.** Task force members will be identified and the initial meeting for the Arrowhead corridor will be scheduled by September 30, 2010.

**6. To establish exact corridor goals after the initial meeting of each corridor task force.**

- Corridor 1 by May 31, 2010.
- Corridor 2 by July 31, 2010.
- Corridor 3 by September 30, 2010.

**Progress:**

**Northern Division DUI-101:**

**On Schedule.** The exact goals for the Northern Division DUI-101 corridor will be established after the initial meeting of the TF by May 31, 2010.

**Bakersfield:**

**On Schedule.** The exact goals for the Bakersfield corridor will be established after the initial meeting of the TF by July 31, 2010.

California Office of Traffic Safety – Quarterly Performance Report (QPR)

GRANT GOALS AND OBJECTIVES (CONTINUED)

**Objectives**

**Progress: (continued)**

**Arrowhead:**

**On Schedule.** The exact goals for the Arrowhead corridor will be established after the initial meeting of the TF by September 30, 2010.

7. **To identify through the task force at least four factors, including conditions and behaviors, negatively impacting traffic safety on the respective corridor, and to identify potential short- and/or long-term solutions for each factor.**

- Corridor 1 by August 31, 2010.
- Corridor 2 by October 31, 2010.
- Corridor 3 by December 31, 2010.

**Progress:**

**Northern Division DUI-101:**

**Corridor 1 – Identified Conditions/Behaviors**

Condition/Behavior	Short- and/or Long-Term Solution	Date Identified
1.		
2.		
3.		
4.		

**On Schedule.** Factors, including conditions and behaviors, negatively impacting traffic safety on the Northern Division DUI-101 corridor will be identified through the TF by August 31, 2010.

**Bakersfield:**

**Corridor 2 – Identified Conditions/Behaviors**

Condition/Behavior	Short- and/or Long-Term Solution	Date Identified
1.		
2.		
3.		
4.		

California Office of Traffic Safety – Quarterly Performance Report (QPR)

GRANT GOALS AND OBJECTIVES (CONTINUED)

**Objectives**

**Progress: (continued)**

**On Schedule.** Factors, including conditions and behaviors, negatively impacting traffic safety on the Bakersfield corridor will be identified through the TF by October 31, 2010.

**Arrowhead:**

**Corridor 3 – Identified Conditions/Behaviors**

Condition/Behavior	Short- and/or Long-Term Solution	Date Identified
1.		
2.		
3.		
4.		

**On Schedule.** Factors, including conditions and behaviors, negatively impacting traffic safety on the Arrowhead corridor will be identified through the TF by December 31, 2010.

**8. To implement at least two potential solutions per corridor.**

- Corridor 1 by March 31, 2011.
- Corridor 2 by May 31, 2011.
- Corridor 3 by July 31, 2011.

**Progress:**

**Northern Division DUI-101:**

**Corridor 1 – Implemented Solutions**

Condition/Behavior	Solution	Date Implemented
1.		
2.		

**On Schedule.** At least two potential solutions for the Northern Division DUI-101 corridor will be accomplished by March 31, 2011.

**California Office of Traffic Safety – Quarterly Performance Report (QPR)**

**GRANT GOALS AND OBJECTIVES (CONTINUED)**

**Objectives**

**Progress: (continued)**

**Bakersfield:**

**Corridor 2 – Implemented Solutions**

Condition/Behavior	Solution	Date Implemented
1.		
2.		

**On Schedule.** At least two potential solutions for the Bakersfield corridor will be accomplished by May 31, 2011.

**Arrowhead:**

**Corridor 3 – Implemented Solutions**

Condition/Behavior	Solution	Date Implemented
1.		
2.		

**On Schedule.** At least two potential solutions for the Arrowhead corridor will be accomplished by July 31, 2011.

**9. To conduct a minimum of four task force meetings during each corridor's Program Operations Phase.**

- Corridor 1 – two by September 30, 2010, and two by March 31, 2011.
- Corridor 2 – one by September 30, 2010, and three by May 31, 2011.
- Corridor 3 – four by July 31, 2011.

California Office of Traffic Safety – Quarterly Performance Report (QPR)

GRANT GOALS AND OBJECTIVES (CONTINUED)

**Objectives**

**Progress:**

**Northern Division DUI-101:**

Corridor 1 Task Force Meetings	
Date	Location

**On Schedule.** A minimum of four TF meetings will be conducted during Northern Division DUI-101 corridor's Program Operations Phase.

**Bakersfield:**

Corridor 2 Task Force Meetings	
Date	Location

**On Schedule.** A minimum of four TF meetings will be conducted during Bakersfield corridor's Program Operations Phase.

**Arrowhead:**

Corridor 3 Task Force Meetings	
Date	Location

**On Schedule.** A minimum of four TF meetings will be conducted during Arrowhead corridor's Program Operations Phase.

California Office of Traffic Safety – Quarterly Performance Report (QPR)

**GRANT GOALS AND OBJECTIVES (CONTINUED)**

**Objectives**

**10. To conduct a public awareness campaign to include:**

**a. Issuance of a press release announcing the kick off of the grant for each corridor.**

- Corridor 1 by March 31, 2010.
- Corridor 2 by May 31, 2010.
- Corridor 3 by July 31, 2010.

**Progress:**

Kick Off Press Release				
Corridor	Due Date	Date to GMU	OMR Approval	Date of Issue
US-101	3/31/10			
SRs 58/178	5/31/10			
SRs 18/38/330	7/31/10			

**Northern Division DUI-101:**

**On Schedule.** A press release announcing the kick off of the grant for the Northern Division DUI-101 corridor will be issued by March 31, 2010.

**Bakersfield:**

**On Schedule.** A press release announcing the kick off of the grant for the Bakersfield corridor will be issued by May 31, 2010.

**Arrowhead:**

**On Schedule.** A press release announcing the kick off of the grant for the Arrowhead corridor will be issued by July 31, 2010.

**b. To develop a grant logo<sup>3</sup> for each corridor.**

- Corridor 1 by March 31, 2010.
- Corridor 2 by May 31, 2010.
- Corridor 3 by July 31, 2010.

<sup>3</sup> The grant logo will be used on appropriate grant materials.



California Office of Traffic Safety – Quarterly Performance Report (QPR)

GRANT GOALS AND OBJECTIVES (CONTINUED)

**Objectives**

**Progress:**

**Northern Division DUI-101:**

**On Schedule.** A grant logo for the Northern Division DUI-101 corridor will be developed by March 31, 2010.

**Bakersfield:**

**On Schedule.** A grant logo for the Bakersfield corridor will be developed by May 31, 2010.

**Arrowhead:**

**Accomplished.** A grant logo for the Arrowhead corridor was developed and approved on November 3, 2009.

**c. Distribution of educational materials and/or promotional items at a minimum of four events at appropriate venues for each corridor in support of the public awareness campaign.<sup>4</sup>**

- Corridor 1 by March 31, 2011.
- Corridor 2 by May 31, 2011.
- Corridor 3 by July 31, 2011.

**Progress:**

**Northern Division DUI-101:**

US-101 Educational Items		
Item	Date	Venue

<sup>4</sup> Promotional incentive items may include key rings, badges, T-shirts, hats, wristbands, etc. Education materials may include bumper stickers, posters, stickers, poster and essay contests, pledges, books, press kits, pamphlets, etc. The traffic safety message will be grant-related. Planned venues for distribution include traffic safety presentations, community events, CHP informational booths, etc.

**California Office of Traffic Safety – Quarterly Performance Report (QPR)**

**GRANT GOALS AND OBJECTIVES (CONTINUED)**

**Objectives**

**Progress: (continued)**

**On Schedule.** Educational materials and/or promotional items will be distributed at a minimum of four events at appropriate venues for the Northern Division DUI-101 corridor in support of the public awareness campaign by March 31, 2011.

**Bakersfield:**

SRs 58/178 Educational Items		
Item	Date	Venue

**On Schedule.** Educational materials and/or promotional items will be distributed at a minimum of four events at appropriate venues for the Bakersfield corridor in support of the public awareness campaign by May 31, 2011.

**Arrowhead:**

SRs 18/38/330 Educational Items		
Item	Date	Venue

**On Schedule.** Educational materials and/or promotional items will be distributed at a minimum of four events at appropriate venues for the Arrowhead corridor in support of the public awareness campaign by July 31, 2011.

**California Office of Traffic Safety – Quarterly Performance Report (QPR)**

**GRANT GOALS AND OBJECTIVES (CONTINUED)**

**Objectives**

**d. To conduct at least one public information officer (PIO) presentation per quarter during each corridor's Program Operations Phase.**

- Corridor 1 – two by September 30, 2010, and two by March 31, 2011.
- Corridor 2 – one by September 30, 2010, and three by May 31, 2011.
- Corridor 3 – four by July 31, 2011.

**Progress:**

**Northern Division DUI-101:**

**PIO Presentations**

<b>Date</b>	<b>Location</b>	<b>Number of Attendees</b>
<b>April 2010</b>		
<b>May 2010</b>		
<b>June 2010</b>		
<b>July 2010</b>		
<b>August 2010</b>		
<b>September 2010</b>		
<b>October 2010</b>		
<b>November 2010</b>		
<b>December 2010</b>		
<b>January 2011</b>		
<b>February 2011</b>		
<b>March 2011</b>		

**On Schedule.** At least one PIO presentation per month during Northern Division DUI-101 corridor's Program Operations Phase will be conducted by March 31, 2011.

**California Office of Traffic Safety – Quarterly Performance Report (QPR)**

**GRANT GOALS AND OBJECTIVES (CONTINUED)**

**Objectives**

**Progress: (continued)**

**Bakersfield:**

**PIO Presentations**

<b>Date</b>	<b>Location</b>	<b>Number of Attendees</b>
<b>June 2010</b>		
<b>July 2010</b>		
<b>August 2010</b>		
<b>September 2010</b>		
<b>October 2010</b>		
<b>November 2010</b>		
<b>December 2010</b>		
<b>January 2011</b>		
<b>February 2011</b>		
<b>March 2011</b>		
<b>April 2011</b>		
<b>May 2011</b>		

**On Schedule.** At least one PIO presentation per month during Bakersfield corridor's Program Operations Phase will be conducted by May 31, 2011.

**California Office of Traffic Safety – Quarterly Performance Report (QPR)**

**GRANT GOALS AND OBJECTIVES (CONTINUED)**

**Objectives**

**Progress: (continued)**

**Arrowhead:**

**PIO Presentations**

<b>Date</b>	<b>Location</b>	<b>Number of Attendees</b>
<b>August 2010</b>		
<b>September 2010</b>		
<b>October 2010</b>		
<b>November 2010</b>		
<b>December 2010</b>		
<b>January 2011</b>		
<b>February 2011</b>		
<b>March 2011</b>		
<b>April 2011</b>		
<b>May 2011</b>		
<b>June 2011</b>		
<b>July 2011</b>		

**On Schedule.** At least one PIO presentation per month during Arrowhead corridor's Program Operations Phase will be conducted by July 31, 2011.

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GRANT GOALS AND OBJECTIVES (CONTINUED)

Objectives

11. To use the following standard language in all press, media, and printed materials: “Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.”

**Progress:** The Department will use the standard language in all press, media, and printed materials.

12. To e-mail the OTS Public Information Officer at [pio@ots.ca.gov](mailto:pio@ots.ca.gov) and copy the OTS Coordinator, at least 30 days in advance a short description of any significant grant-related traffic safety event or program so that OTS has enough notice to arrange for attendance and/or participation in the event.

**Progress:** The Department will e-mail to appropriate OTS staff, as indicated, a short description of any significant grant-related traffic safety event or program.

13. To submit a draft or rough-cut of all printed or recorded material (brochures, posters, scripts, artwork, trailer graphics, etc.) to the OTS PIO at [pio@ots.ca.gov](mailto:pio@ots.ca.gov) and to the OTS Coordinator for approval 14 days prior to the production or duplication.

**Progress:** The Department will submit a draft of all printed or recorded material to the appropriate OTS staff, as indicated.

14. To use all videos, radio PSAs, television PSAs, etc., “a message from the California Highway Patrol (or just CHP) and the California Office of Traffic Safety.”

**Progress:** The Department will use the aforementioned language required by OTS in all videos, radio PSAs, and television PSAs.

**California Office of Traffic Safety – Quarterly Performance Report (QPR)**

**OTHER TRAFFIC SAFETY RELATED ACTIVITIES (Not specified in goals and objectives)**

<b>10/1/09 – 12/31/09:</b>	<p>On December 8, 2009, prior to the 2009 winter holiday season, National Transportation Secretary Ray LaHood, issued the attached media release regarding the “Drunk Driving. Over the Limit. Under Arrest” campaign. The article highlights innovative campaigns being conducted by states, including California’s “The Year of the Checkpoint” which will include over 300 checkpoints involving more than 200 police departments and CHP. Secretary LaHood has approved \$7 million in federal funding to implement extensive anti-DUI public awareness campaigns and law enforcement patrols coast-to-coast to combat impaired drivers.</p> <p><b><u>Northern Division DUI-101:</u></b></p> <p>Purchase requisitions were submitted.</p> <p><b><u>Bakersfield:</u></b></p> <p>Purchase requisitions were submitted.</p> <p><b><u>Arrowhead:</u></b></p> <p>Purchase requisitions were submitted.</p>
<b>1/1/10 – 3/31/10:</b>	
<b>4/1/10 – 6/30/10:</b>	
<b>7/1/10 – 9/30/10:</b>	

**DOCUMENTATION ITEMS (Attached)**

List documentation items, such as OTS approved press releases, print articles, news clips, photos, etc.

<b>10/1/09 – 12/31/09:</b>	Draft corridor operational plans, SWITRS data, news article, and DUI corridor 2 letters of support and logo artwork are attached.
<b>1/1/10 – 3/31/10:</b>	
<b>4/1/10 – 6/30/10:</b>	
<b>7/1/10 – 9/30/10:</b>	

**MAIL COMPLETED QPR TO:**    **Office of Traffic Safety**  
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